

SAHARA ENERGY LTD.

Sahara Energy Ltd. Announces Management Appointments

August 5, 2011, Calgary -- **Sahara Energy Ltd.** (TSX Venture: SAH) ("Sahara" or the "Corporation") is pleased to announce the appointment of Mr. De Jiang (Martin) Feng as Chief Executive Officer of the Corporation. Mr. Feng now holds the positions of President and Chief Executive Officer. Mr. Peter Boswell remains Chairman of the board of directors of Sahara. Sahara is also pleased to announce the appointment of Mr. Gary Chang, director, as Chief Financial Officer of the Corporation. Mr. Qiping Men has resigned as an officer and the Corporation thanks Mr. Men for his contributions to Sahara.

For more information, please contact:

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